

Name of the School: School of Business Management
Proposed structure of Name of the Program : Master of Business Administration (Digital Transformation) 1st Year (Batch 2022-24)

Trimester - I			Trimester - II			Trimester - III		
S.No.	Course Name	Credits	S.No.	Course Name	Credits	S.No.	Course Name	Credits
1	Design Thinking and Innovation	3	1	CRM and Marketing Analytics	3	1	Enterprise Planning Systems	3
2	Mathematical Foundations of Analytics	3	2	Business Economics	3	2	Artificial Intelligence and Quantum Machine Learning	3
3	Cloud Computing	3	3	Corporate Finance	3	3	Strategic Management	3
4	Marketing Management	3	4	Data Engineering & Visualization	3	4	Online Platforms for Business Transformation	3
5	Human Resource Management	3	5	Operations Management	3	5	Supply Chain Management	3
6	Value added Course - (Any one- Accounting and Taxation/Introduction to IT)	Non-credit	6	Digital Transformation Competency -I	3	6	Digital Transformation Competency -II	3
7	Workshop - Python, Knime	Non-credit	7	Value added Course - Databases SQL and NoSQL	Non-credit	7	Value added Course - Financial Modelling using Excel and VBA	Non-credit
			8	Workshop - Big Data on Cloud	Non-credit	8	Workshop - Blockchain	Non-credit
	Total	15		Total	18		Total	18